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REASONS



MI-CLARITY3D
PREMIER DIGITAL 3D SYSTEM


masterImage
ABSOLUTELY 3D

“

It doesn't make sense to go with anyone else.”

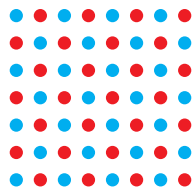
Todd Cummings

KRIKORIAN PREMIERE THEATRES

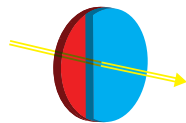


01 > THE BEST 3D IMAGE QUALITY

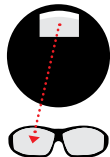
THE CIRCULAR POLARIZED FILTER DISC



/ COLOR + CLARITY The best 3D images aren't just bright. They're a perfect balance of color fidelity, brightness, and clarity. At the heart of our MI-CLARITY3D system is a proprietary assembly process that mounts the highest-quality circular polarizing filters to a polycarbonate disc. This **Circular Polarized Filter Disc** synchronizes with the projector and silver screen to deliver the brightest 3D images with minimal color shift.



/ BRIGHTER PRESENTATION Inside the MI-CLARITY3D, you'll find the simplest and most precise 3D filtering system on the market. With our **Circular Polarized Filter Disc**, a 3D movie only passes through 2 layers (filter and filter disc) to be polarized before screening vs. 7 layers of manipulation in competing liquid crystal systems. Fewer layers means better brightness.



/ MINIMIZED CROSSTALK MasterImage 3D eyewear uses the exact filter material that is used on the **Circular Polarized Filter Disc**, resulting in pristine picture quality. In contrast, liquid crystal-based systems are unable to match the polarization material of their eyewear, resulting in images with higher crosstalk.

“The precision of their presentation quality
is second to none.”

Junghoon Lim
CJ CGV

02 > 3D SOLUTIONS FOR EVERY THEATER

FIND THE RIGHT SYSTEM FOR YOU



STANDARD BOOTHS MI-CLARITY3D SA

The MI-CLARITY3D SA freestanding system moves easily between auditoriums for film-booking flexibility. It's also easy to install and operational within 30 minutes.

“They’re pushing 3D to a better place, technically and theatrically.”

Vince Guzzo
CINÉMAS GUZZO



BOOTHLESS AUDITORIUMS MI-CLARITY3D MX

The MI-CLARITY3D MX is designed for cinemas without projection booths. A compact HEPA-covered filter head mounts onto your boothless projector rack. A control console allows floor-standing and rack- or wall-mounting within 5m of filter assembly.



LIMITED SPACE PROJECTION BOOTHS MI-CLARITY3D RH

The MI-CLARITY3D RH is designed to fit in tight spaces in smaller projection booths. A free-mounting actuator allows the filter head to move in and out of 2D/3D position in horizontal or vertical motion. A control console allows floor-standing and rack- or wall-mounting within 5m of filter assembly.



◀ Control console for MI-CLARITY3D MX and MI-CLARITY3D RH.

03 > DESIGNED FOR MODERN CINEMAS

MEETING 3D NEEDS TODAY AND TOMORROW

MI-CLARITY3D digital cinema systems combine superior 3D image quality with innovative automation features and high frame rate readiness to meet the needs of modern theaters. We also provide a full line of high-quality, cost-effective 3D eyewear to complete the experience.

/ AUTOMATION

- Remote access to all automation features through: GPIO, RS232C, 3D Port, TTL, Ethernet
- User-friendly software updates
- Control of system through standard industry servers; supports all cinema standards
- Full graphic display user interface for system setup and status
- Variety of options for automated 2D/3D positioning and memory

/ SYNC

- Pulse frequency range: 48Hz - 76Hz
- Projector synchronization signal may be provided through: GPIO, RS232C, 3D Port, TTL

/ ECONOMICAL EYEWEAR

- Cost-effective styles and sizes for adults and children
- Various recyclable and reusable options
- Highest-quality circular polarized lenses

MI-CLARITY3D SPECIFICATIONS

TECHNOLOGY	UPGRADABLE FILTER	MAX LENS RATIO	EXTINCTION RATIO	MAX LAMP CAPABILITY	HFR READY	AUTOMATION	NOC SUPPORT	PARTS WARRANTY
Polarized Filter Disc	Yes	1.15:1	120:1	7KW	Yes	Sync Pulse, GPIO, RS232C, RS422, TTL, 3D Port, Ethernet	Yes	2 Years

BRIGHTNESS COMPARISON

30K LUMEN SOURCE		20K LUMEN SOURCE		15K LUMEN SOURCE	
4.5 FTL SCREEN	6.0 FTL SCREEN	4.5 FTL SCREEN	6.0 FTL SCREEN	4.5 FTL SCREEN	6.0 FTL SCREEN
20.0M	17.5M	17.0M	14.5M	14.5M	12.0M

04 > OWNERSHIP

BUY A TRUSTED SYSTEM OVER REVENUE SHARING

“With the ongoing success of 3D movies, we benefit from a royalty-free model.”

Kim Ludolf Koch

CINEPLEX DEUTSCHLAND GMBH & CO. KG

When 3D movies do well, **you should benefit the most, not your technology partner.**

This is why MasterImage 3D offers an ownership model with no ongoing royalties, license fees, or other hidden costs.

Choosing 3D cinema is a compelling business opportunity. MasterImage 3D makes it easy to make this opportunity a reality. **Our sensible cost-of-ownership is the reason we have a customer retention rate of over 99%.**

THE BOTTOM LINE



No ongoing royalties, license fees, or sales tax



Immediate return on your investment



Retention of your 3D revenues

05 > A TRUSTED 3D PROVIDER

WE MAKE 3D THRIVE AROUND THE WORLD

The continued growth and success of 3D technology is what drives MasterImage 3D. Our commitment to making 3D thrive now and in the future inspires us to innovate image quality and pioneer 3D solutions for theaters and mobile devices. In addition, just as we ensure all our 3D technologies are precisely engineered for each platform, we also determine how to deliver them through the most agreeable business terms. Because we believe every screen deserves a chance to be 3D.

Theaters in over 70 countries trust MasterImage 3D for the clearest, sharpest 3D experiences — making us one of the fastest-growing digital 3D cinema system suppliers. Founded in 2004, the company is privately held and headquartered in Hollywood, with offices in the UK, Japan, Korea, and Taiwan.

WE WORK WITH THE BEST IN THE BUSINESS Here are just a few of the biggest names in cinema who trust their 3D images, stories, and revenue potential to us:

- BIG CINEMAS
- BOW-TIE CINEMAS
- CARIBBEAN CINEMAS
- CATHAY CINEPLEXES
- CELEBRATION CINEMA
- CINEMA CITY
- CINÉMAS GUZZO
- CINEMEX
- CINEPLEXX GERMANY
- CINÉPOLIS
- C.J. CGV
- CLASSIC CINEMAS
- EMPIRE CINEMAS
- GOLDEN HARVEST
- GOLDEN SCREEN CINEMAS
- GOLDEN VILLAGE
- GOODRICH QUALITY THEATRES
- HARKINS THEATRES
- JINYI INTERNATIONAL CINEMAS
- KINEPOLIS CINEMA
- KRIKORIAN PREMIERE THEATRES
- LANDMARK THEATRES
- LES CINÉMAS GAUMONT PATHÉ
- MARS
- MEGASTAR CINEPLEX
- METROPOLITAN THEATRES
- MULTIKINO
- OMNIPLEX CINEMAS
- SM CINEMA
- STELLAR INTERNATIONAL CINEPLEX
- STER-KINEKOR THEATRES
- TOHO CINEMAS
- TOKYU RECREATION

Our requirement was the right business model plus great people – the true test of a lasting partnership.”

Fiaz Mahomed

STER-KINEKOR THEATRES

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